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# ISO 14001 Environmental Management

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Demonstrate your  
commitment to the  
environment

## Certification from ISOQAR India

- UKAS accredited
- Internationally recognised
- No hidden fees
- Expert support
- Inspirational training



# Reduce impact, maximise potential

You usually want to maximise everything - revenue, brand awareness and profits. But when it comes to the environment, you want to minimise your impact.

If you use the ISO 14001 Environmental Management Systems (EMS) standard as a framework, you are set up to achieve these seemingly conflicting objectives.

ISO 14001 is the international standard for environmental management. It supports your efforts to reduce waste and energy consumption and limit your environmental impact. It also helps you meet increasingly stringent environmental legal requirements.

If you're concerned that implementing an EMS makes you less competitive, then don't be. The standard takes a sensible approach to balancing environmental and commercial objectives and ultimately, if done right, the impact is positive all round.

Being ISO 14001 certified demonstrates to potential customers that you are serious about compliance with proven environmental best practices which helps get you on 'preferred supplier' lists. It's increasingly a mandatory requirement when tendering for new business, especially when bidding for work with larger organisations or the public sector.

An effective EMS helps you achieve your legal, moral and financial goals, giving you a competitive edge and contributing to the sustainability of the environment and your organisation.

In short, ISO 14001 certification makes good business sense.

Many organisations seek ISO 14001 to complement ISO 45001 Occupational Health & Safety and ISO 9001 Quality Management. The three standards work perfectly together, sharing common elements that keep workload to a minimum and helping create a modern, sustainable organisation. Larger organisations should also consider ISO 50001 Energy Management as a valuable addition.

## Reasons to get ISO 14001

Almost any organisation can benefit from an ISO 14001 certified Environmental Management System.

- 3 **Reduce environmental impact** – Quantify, monitor and control the ongoing environmental impact of your operations.
- 3 **Cost savings** – Through better energy management, efficient use of resources such as water and reduced waste.
- 3 **Tax incentives** – You may get relief if you buy energy efficient technology for your business.
- 3 **Legal compliance** – Helps you comply with legislation and avoid fines, government intervention and sanctions against your business.
- 3 **Improve corporate image** – Reduces reputational risk, builds credibility, enhances your brand and helps win new business.
- 3 **Continual improvement** – ISO 14001 drives environmental improvements on an ongoing basis, leading to future cost savings and operational efficiency.
- 3 **Improve morale** – The EMS encourages better employee engagement and fosters a sense of pride.



## What the ISOQAR India expert says

"There has been a surge of interest in ISO 14001 in recent years. Organisations recognise it as a way not only to build upon an environmental policy and take action, but also as a way of being seen to be responsible. It's all very well saying that you take your environmental responsibilities seriously, but unless you are certified by an independent third party, the claim doesn't really stand up. They are also finding out that it makes good business sense too!"

